

Slime Slime Slime

7 HOURS AGO by MMM CONTRIBUTOR (HTTP://WWW.MIDTOWNMIAMIMAGAZINE.COM/AUTHOR/CHINEDU/)

Experiential artists Elisa Sain and Cris Cordero, known as TAKEOUT, will deliver an interactive art show titled "SLIME, SLIME, SLIME" as part of a 3-day event by RAW Pop-Up at the Miami Design District. Inspired by the DIY YouTube slime sensation, TAKEOUT's show provides a multi-sensory experience to counteract the deprivation of people's tactile sense with an interactive slime playground for all ages. Originally only a toy for children, slime has found its place in the millennial era with over seven million hashtags and countless followers.

The material offers itself perfectly for a satisfying moment that pulls people eyes and hands off the screen and on to art. Guests will go through a series of immersive stages including slime laboratory where guests will be able to personalize their own slime, a slime-inspired photo booth, and gravity-defying nale all designed to incentivize visitors to experience slime in its different ways.



(http://www.midtownmiamimagazine.com/wp-content/uploads/2018/05/wp-1525722013969.png)

Sain and Cordero founded TAKEOUT as a response to the ever-shortening engagement of visitors with art, observing that people increasingly perceive art only through the screens of their smartphones. Their goal is to deliver shows that create a level of engagement beyond a social media post. With previous shows like "BASEL BRAILLE," which was hosted by RAW's Pop-Up at Art Basel, Sain and Cordero established their standing in the Miami art scene as some of the most interesting up-and-coming artists. In partnership with the National Federation of the Blind, TAKEOUT built a room that displayed fun facts in the tactile writing system, Braille, and coupled the interactive experience with performances by two legally blind performers. Over 5,000 visitors were prompted to engage with the performers, who shared fun facts to break the ice and encouraged visitors to ask questions they might not otherwise feel comfortable asking a blind person. The show garnered international press and a recorded visitor engagement time that surpassed seven times the average time people spent on one art piece.



"SLIME SLIME SLIME" will be on view from May 11-13th at The Moore Building in the Miami Design District, 3841 NE 2nd Ave, Miami, FL 33137. Tickets are available here or via Eventbrite.com at "RAW Pop Up at The Moore Building".

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