ELISA SAIN

ART DIRECTOR & DESIGNER

CONTACT

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AWARDS

D&AD PENCIL 2018 New Blood Side Hustle with Adobe

APPLIED ARTS 2018 for Young and Emerging Creatives

SUMMIT CREATIVE 2018 for Engagement / Experiential

CREATIVE CONSCIENCE 2019

CREATIVITY INTERNATIONAL 2019

SUMMIT CREATIVE 2019 for Engagement / Experiential

GRAPHIS 2019 & 2020 New Talent Annual

SKILLS

ADOBE PHOTOSHOP

ADORE ILLUSTRATOR

ADOBE PREMIERE

ADOBE INDESIGN

WEB DESIGN

EVENT PLANNING

EVENT PRODUCTION

SOCIAL MEDIA MARKETING

CONTENT CREATION

SPANISH

EDUCATION

MIAMI AD SCHOOL

PORTFOLIO PROGRAM IN ART DIRECTION 2016 - 2018

UNIVERSITY OF MIAMI

BACHELOR OF ARTS IN PSYCHOLOGY 2011 - 2015

WORK EXPERIENCE

TAKEOUT | CO-FOUNDER, ART DIRECTOR

SEPTEMBER 2017 - OCTOBER 2019

Applied industrial, interior, and graphic design concepts to create brand activations / brand experiences

Created and developed concepts to promote brands, products, and causes in physical and digital spaces

Produced and managed all digital, social media, and web design elements

Managed and promoted TAKEOUT as a brand, business, and creative consultancy

LUIS PONS DESIGN LAB, MIAMI, FL | SENIOR ART DIRECTOR

MARCH 2018 - PRESENT

Created and implemented creative concepts for hospitality and residential projects

Created and implemented schedules and timelines for hospitality and residential projects

Curated art, photography, and interior design elements for hospitality and residential projects

VASE, MIAMI, FL | FOUNDER, ART DIRECTOR

JUNE 2015 - JUNE 2017

Designed, marketed, and sold over 5000 sneakers

Developed, organized, and executed visual merchandising for brand activations

Designed, directed and maintained authenticity of brand with campaigns that moved consumers to action

Designed all material used across social media, web, and merchandise platforms